

ROLF C. HAGEN (UK) LTD. PRESS RELEASE

Introducing Living World Green

Living World Green caters for small animals and brings the best of the natural world into your pet's life. Natural ingredients, innovative designs and superior nutrition are the driving force of these products and help create an authentic natural environment for your pet to thrive in.



Living World Green is an extension of the popular Living World range and was the brain child of Hagen Germany's Marketing Manager Stephen Hagen who was dissatisfied with the small housing available on the market. He and his daughter set about designing a livestock friendly, spacious and mobile small animal home which gradually led to the development of a whole line of products for small animals and the birth of Living World Green.

Not only beneficial to animals, Living World Green is committed to the environment – all wooden products are made of eco-friendly rubberwood which comes from exhausted trees destined for destruction. This type of wood is not only lightweight; it's also very hard and sturdy making it ideal for small animals.

The range of premium products can provide all your pet needs for a happy healthy lifestyle with its selection of homes, feeding equipment, food, toys and housing, but best of all... it's all Au Naturelle!

Let's take a look at what's on offer

Living World Green Eco Habitat – where the range began!

Available in small or medium, this spacious home on wheels provides a safe, comfortable and stimulating home for your pet.

Its clear Perspex windows create a great viewing environment of your pets and helps improve pet interaction and family bonding. Complying with the European Union's EN-71 standard for animal safety, not only will your pet thrive in its modern environment but you can be assured of its safety and wellbeing.



Why not create a nourishing environment for your pet by adding some of the other Living World Green components to your Eco Habitat...

Living World Green Seagrass Huts, Games and Tunnels

Perfect for creating safe and cosy hiding environments, the Living World Green range of Seagrass accessories are available for Hamsters, Degus and Guinea Pigs and as well as being made from all-natural sea grass they also encourage foraging.

Living World Green Smart Toys

Keep your animal's brain active with Living World Green's selection of smart toys. Suitable for a variety of rodents, these toys will keep your pet amused for hours and will help stimulate playtime and encourage exercise. A great way for you and your family to bond with your furry little friend!

Living World Green Snacks & Treats

With a wide range of nutritionally rich food available including a selection of Salads and Snacks, treat sticks and mineral stones your pet will never be short of something tasty to chew on!

Living World Green is the only brand that focuses on cellulose as a major ingredient in its line of food. Cellulose is an insoluble fibre which is essential in the digestive process in small animals and helps ensure transport of nutrients throughout the body.

Let your small animal forage on a delightful dandelion, apple and carrot salad, a crunchy carrot & parsley mineral stone or a succulent sweet pepper snack or just a small selection of mouth watering delights on offer in the range.



The range is available from all good pet stockists

For more information or to find a stockist visit www.hagen.com

For further information please visit www.livingworldgreen.com