## ROLF C. HAGEN (UK) LTD. PRESS RELEASE 24/01/14

## New Fluval Website – discover life below water



Fluval, the world leader in quality aquatic products has enhanced its online presence with the launch of the exciting new Fluval Aquatics website.

Users can dive deeper into the home aquarium experience like never before, navigating through the wide array of premium products, news, video guides, fish-keeping tips and event information.

The new look website uses a highly graphical interface inspired by the theme 'discover life below water' with an easy to navigate user-friendly system. You can meet the aquatic experts who inspire Fluval's iconic cutting-edge products, learn valuable tips that will help you build the perfect aquarium and join the Fluval team as they journey through Colombia's tropical waters.

Discover Freshwater, Saltwater and Lifestyle products to add eye catching displays to any home and with the addition of Fluval TV, our Fluval experts will visually guide you through helpful product features, fish-keeping tips, global adventures and more.

The website allows you to build a wishlist to track your favourite products and accessories and by signing up to receive the Fluval Newsletter you can ensure you're always first in line to receive news and promotions

Don't forget the 'Featured Products' section of the website which showcases new Fluval product releases that are making waves in the aquatic world.



To get the most from the Fluval Aquatics website and to explore the products further visit www.fluvalaquatics.com and sign up for the newsletter.